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SEAFRONT VISION

“The Seafront Vision will see Royal Plain, Royal Green and South Quay Wharf enhanced with new and improved leisure options and public realm to reinforce Lowestoft’s position as an accessible tourist destination.”

POWERED BY
**LEVELLING
UP**



**THINK
LOWESTOFT**

The Seafront Vision project area encompasses three key areas: Royal Plain, Royal Green, and South Quay Wharf, and compliments a number of projects being delivered along the esplanade.

Following the refurbishment of one of the seafronts prominent buildings, East Point Pavilion, in 2022, and the new found attention First Light Festival has brought, improvements to the public realm will further support the towns ambition to become an accessible, modern resort, and improve connectivity between the town centre, seafront, and Kirkley Village.

Improvements will include:

- Replacement, compliant water fountains
- Soft landscaping with hardy species native to the Broads
- New pocket park located at South Quay Wharf
- New games area, aimed at older children and teenagers
- Exercise stations to support health and wellbeing
- New cycle hub to support green transport initiatives
- New seating to provide social spaces



CURRENT POSITION

The three proposed areas of development currently appear underwhelming, with little landscaping or attractions to pull visitors.

The existing fountains, which were once well used by families in the summer, no longer work nor meet current regulations governing the treatment of water.

Extensive public engagement has been undertaken to understand what residents and visitors would like to see brought forward, which are reflected in the designs.

PROJECT TIMEFRAME

9 January 2024	Planning permission granted.
Early summer 2025	Construction complete

PROGRESS TO DATE

Public consultation was undertaken in July 2023.

KEY OUTPUTS

Royal Plain:

- New fountains to Royal Plain using latest fountains technology.
- Increased biodiversity.
- Improved lighting and seating.

Royal Green:

- 1,938m2 of improved biodiversity
- Public realm improvements and regenerated assets
- New leisure provision – 3 gym stations, social seating, MUGA and boulder climbing

South Quay Wharf:

- Creation of a Pocket Park to South Quay Wharf.
- Improved paving, lighting and seating.
- Significant biodiversity improvements.
- Associated British Ports are a key partner on this element of the project.

KEY CONSIDERATIONS

- Project tendered recently, but the returned delivery timeframe and costs has prompted a repackage and re-tender.
- Businesses to remain accessible and open.
- Construction works in a busy tourist area will require high levels of H&S management.
- Armistice Sunday (Sunday November 10th 2024) to be accommodated and site safely adjusted if construction programme aligns with event.

DESIGN TEAM

Hemingway Design and Untitled Practice

PROCUREMENT

This will be an open tender process. The type of contract to be issued will be a JCT Standard Building Contract

TIMESCALE

April 2024	Tender live
June 2024	Tender return date
June 2024	Intention to award
July 2024	Award contract (incl. standstill)
September 2024	Mobilisation
March 2025	Practical Completion