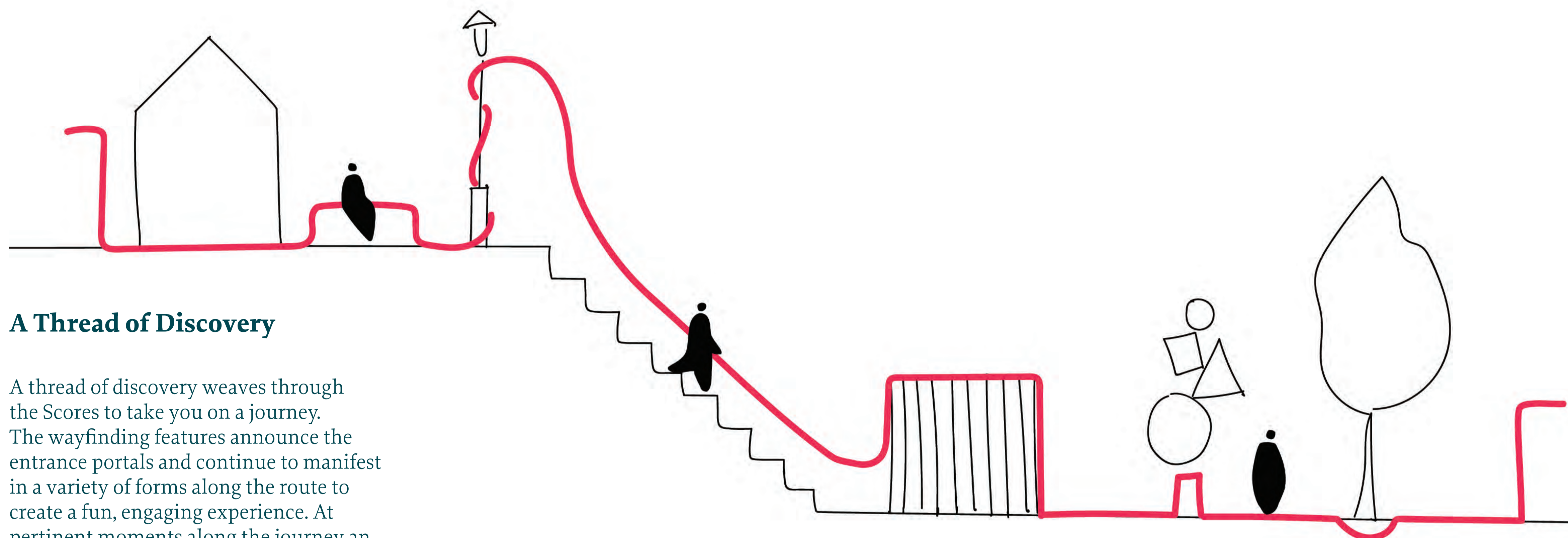


## 4 - Concept

The below concept was developed to help drive design decisions for the interventions within the Scores in order to deliver a consistent approach throughout.



### A Thread of Discovery

A thread of discovery weaves through the Scores to take you on a journey. The wayfinding features announce the entrance portals and continue to manifest in a variety of forms along the route to create a fun, engaging experience. At pertinent moments along the journey an art piece intervention will celebrate the history of the place and drive our curiosity.



Historic Commercial



Industrial

### A Tale of Two Halves

The Scores traverse between the historic commercial buildings on the High Street to the industrial landscape surrounding Whapload Road. There should be a different approach to the regeneration of the Scores depending on which area the chosen section sits within.

The industrial landscape of Whapload Road offers a great opportunity for a bold and dynamic intervention that can draw people from the High Street, down the Scores and towards the sea. Taking a more transformative approach to Whapload Road allows for a more nuanced and conservative approach to be taken within the historic sections and leaves space for the heritage assets within the Scores to shine.