

LOWESTOFT AMBASSADOR EVENTS

OUR TOWN CENTRE



PROGRAMME

2pm	Arrival
2.05pm	Welcome and introductions
2.10pm	Cultural Connections Volunteering programme
2.15pm	An update from Lowestoft Vision BID
2.30pm	An update from The Players Theatre
2.45pm	Lowestoft Town Council <ul style="list-style-type: none">• Town Hall project update• Marina Theatre development project
3.15pm	East Suffolk Council <ul style="list-style-type: none">• Battery Green and Marina Centre development project update• Post Office
3.45pm	Questions
4pm	Close



LOWESTOFT VISION

THE BUSINESS IMPROVEMENT DISTRICT



WHAT IS A BID?

ANGELA GREY



PRIDE OF PLACE

BY MAKING THE TOWN MORE ATTRACTIVE AND CREATING A SENSE OF PRIDE, LOWESTOFT'S COMMUNITY OF RESIDENTS, EMPLOYEES AND BUSINESSES CAN ENJOY A GREATER LIFESTYLE: MORE EXPERIENCES, MORE EVENTS, MORE REASONS TO LOVE LOWESTOFT.



PRIDE OF PLACE

PROTECT

REGENERATE

REPRESENT





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PROTECT

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WE REMAIN FOCUSED ON REDUCING CRIME AND ANTI-SOCIAL BEHAVIOUR WITHIN THE BID AREA. NOBODY SHOULD FEEL UNSAFE WHILE VISITING, LIVING OR WORKING HERE.



REGENERATE

THERE ARE MANY OPPORTUNITIES FOR INWARD INVESTMENT TO RESTORE PARTS OF THE TOWN TO FORMER GLORIES AND ENSURE WE REMAIN FIT FOR THE FUTURE. WE WILL IDENTIFY AND ACT UPON REGENERATION INITIATIVES FOR BID BUSINESSES.



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WE ARE A CHAMPION FOR BUSINESSES IN THE BID AREA, WORKING TIRELESSLY WITH LOCAL STAKEHOLDERS AND PARTNERS TO MAXIMISE OPPORTUNITIES FOR THE TOWN. WORKING TOGETHER, THE BID BECOMES A STRONG VOICE PROMOTING LOCAL BUSINESS AND INFLUENCING DECISIONS THAT IMPACT THE BID AREA.



PRIDE OF PLACE PROTECT REGENERATE REPRESENT

