

A welcoming, inclusive and environmentally responsible building that can serve current generations and adapt for future ones.

**1**: Nature led approach – new buildings and public realm with high levels of sustainability-circular materials, natural daylight, renewable sources of heating, cooling and power.

2: A statement of intent-landmark buildings and landscape that enhance the image of the town centre, delivers transformational socioeconomic outcomes and creates added 'place shaping' impact for Lowestoft.

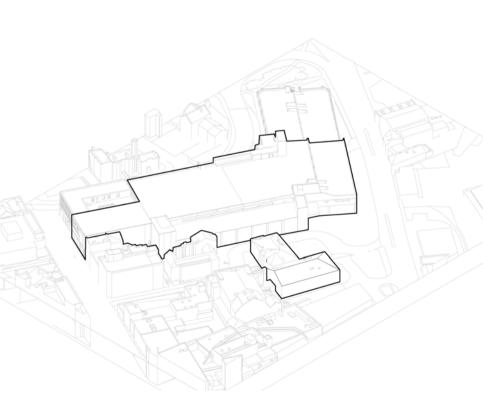
**3:** Design that strikes a careful balance between a landmark street presence, and a serene, simple structure that expresses its identity through materiality and form.

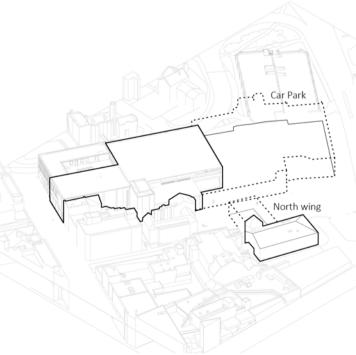
**4:** Built for the whole community – a modern, playful and inviting environment that people want to use every day.

**5:** Spaces free from clutter, flexible and modifiable according to needs of the user and changes of uses over time.

"This project can become the catalyst for bringing much needed increased vibrancy to Lowestoft town centre and enhancement of the Cultural Quarter as part of the town centre masterplan. The development will reinforce the distinctive qualities and character of Lowestoft and the region for all ages to enjoy."

(HemDes)



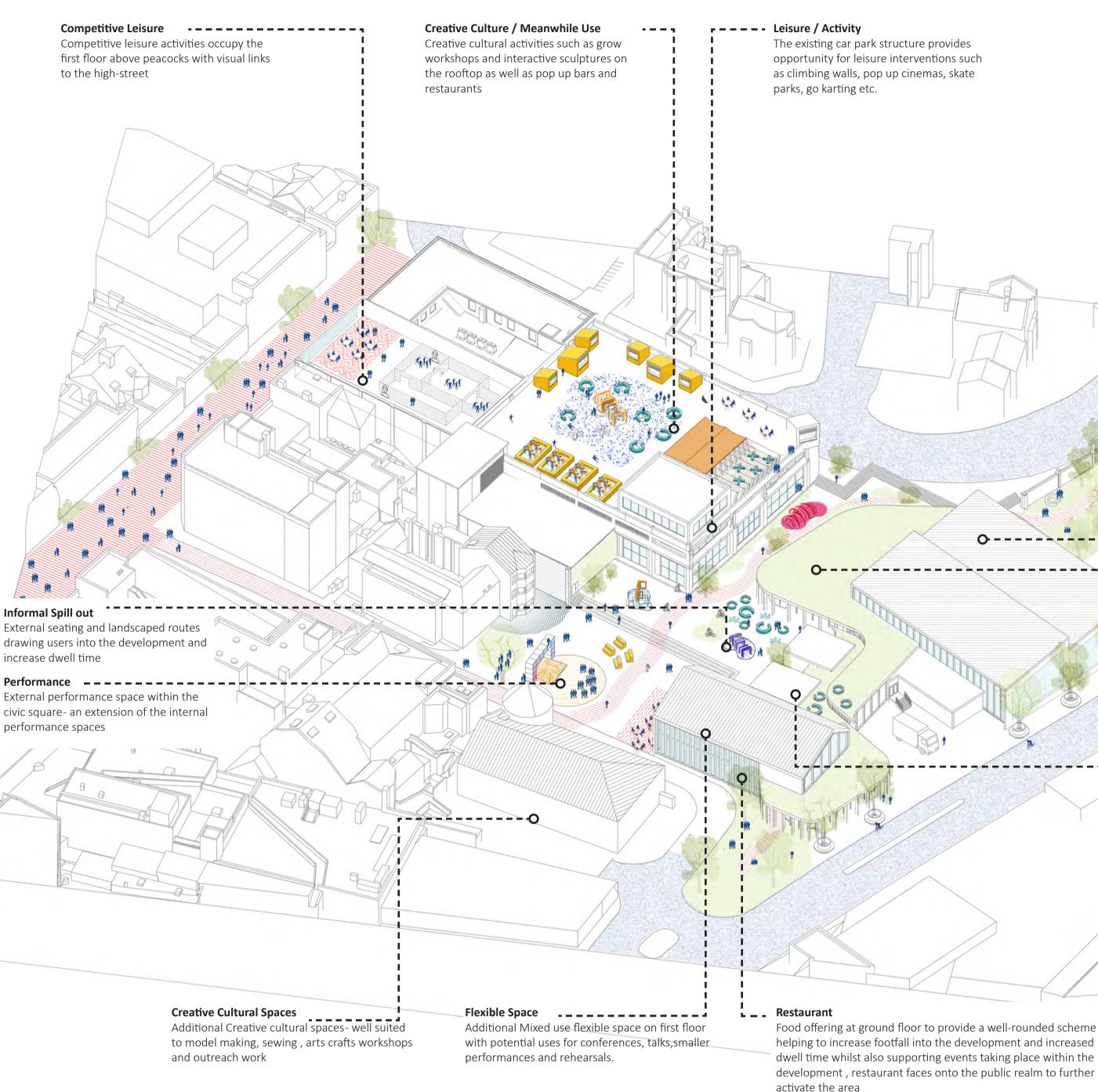


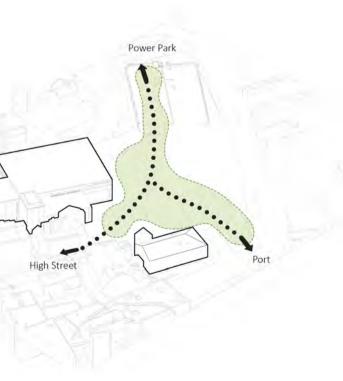
1: The Existing car park stucture including the Marina Centre

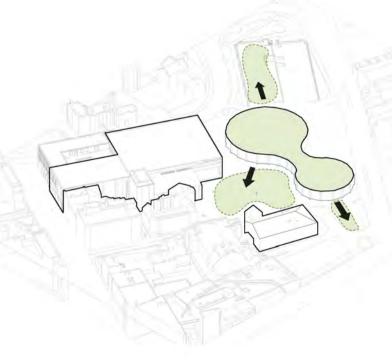
2: Demolition of the Marina Centre North wing to provide a larger public realm as well as the partial demolition of the car park.

3: The public park has been reintroduced to connect the cultural guarter- Biodiversity. The removal of the Marina centre north wing allows for the realignment of the road to increase the public realm.

## THE CULTURAL QUARTER





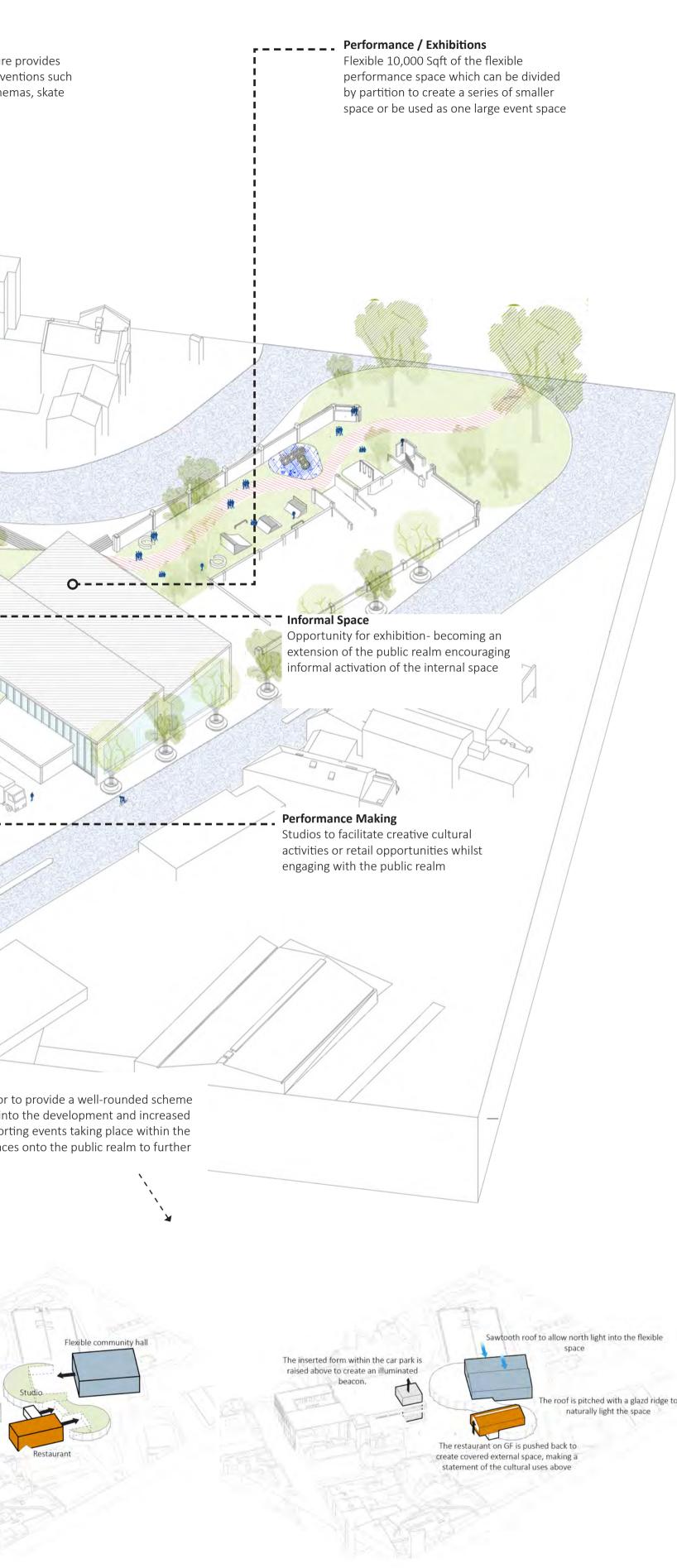


4: The park is raised to create a sheltered community space. The collonades provide permeability from all sides of the site

5: Cultural, community and leisure forms are inserted into public squares to activate the cultural quarter

## THE CONCEPT (CONCEPTUAL IMAGES)





6: The scheme maximises the natural light, creating well lit spaces, large gable ends which allow glimpses of the activities within.

LOWESTOF



