

# JUBILEE PARADE, LOWESTOFT



Proposed Conceptual Visualisation

The masterplan document refers to the potential of a series of “buildouts”, on the beach.

“By joining the Lower Promenade to the beach through a series of buildouts, a whole variety of new activities related to sport and play can be supported, turning a walking space into an active space.”

The proposals represent an opportunity to integrate one of these buildouts into the scheme. The architectural proposals are of a scale which will ensure that the development will become a significant destination & beacon at the southern end of the promenade.

The proposed lift in particular will add a significant vertical scale and presence and therefore for any buildout to fit in this new context it will also need a corresponding scale which feels right.

The landscape is simple yet dynamic buildout with its form following the plan geometries of the adjacent building. The additional area of paving will add to the sense of destination providing space for sitting/relaxing/events without interrupting the flow of people/traffic along the main promenade.

Ramps and steps will allow access to the beach itself. The buildout is also scaled in order to allow for the turning movements of service/emergency vehicles including bin lorries.

A beach wall retaining the new paving of the build out will be of a similar form to the existing lower promenade beach wall and engineered to withstand this challenging and exposed coastal location. The buildout paving is tough and slip resistant chosen to suit the prevailing conditions.

The shape of the buildout will also allow for the introduction of an area of planting inspired by sand dune vegetation/grasses. Improving biodiversity in the area and softening what could be a ‘hard’ structure.