JUBILEE PARADE, LOWESTOFT



THE MASTERPLAN

The Master plan sets out what the area will strive towards, and develop a strong and competitive offer which will create an area that is attractive, vibrant and a unique destination. There is a strong focus on independence and a seafront offer that attracts more varied demographics to Lowestoft helping to bring economic opportunity to local businesses

Development in the area would:

- Create spaces to enrich the seafront,
- Provide a reason for people to stay for longer in the area



